



International Summit for Women in Technology

Snap One is excited to celebrate International Women's Day on March 8th by hosting an International Summit for Women in Technology which will be hosted virtually through Zoom.

We invite any and all women in the industry to attend, and we also warmly welcome any allies to the cause to join us as well.

Please share this invitation by directing them to:

<https://ctrl4.co/womenssummit>

To accommodate our global audience, we will be hosting two 90-minute sessions. Please register for the session that works best for you:

SESSION 1:

March 8th at 2:00PM UTC / 9:00AM EST

Register: <https://ctrl4.co/womenssummit-session1>

Guest Speaker: Margie Meyers
(Apple, Control4, Snap One)

HR Perspective: Kathleen Creech
(People Leader, Snap One)

Panel Discussion: Joé Lloyd (AVIXA)
Ashley Swenson (Snap One SVP)
Jen Mallett (Dealership Owner)
Connie Gray (Snap One Sr Director)

SESSION 2:

*March 8th at 5:00PM EST / 3:00PM MST / 10:00AM HST
March 9th at 9:00AM AEDT in Australia*

Register: <https://ctrl4.co/womenssummit-session2>

Guest Speaker: Susan Cashen
(Tivo, Control4, Tectonic)

HR Perspective: Kathleen Creech
(People Leader, Snap One)

Panel Discussion: Patty Manning (CEDIA)
Dawn Boland (Snap One SVP)
Louise Brandish (Dealership Owner)
Lisa Morf (Snap One Sr SW Engineer)

Our Summit will follow the theme selected by International Women's Day: Break the Bias. In our industry, there is a bias that women can't do tech. We are living proof that we can, and by being visible we will embolden other women to apply for careers in tech! And during our Summit we want to discuss ways we to actively bring more women into tech.

We can #breakthebias and encourage young women to develop their STEM talents and strengths. We can educate hiring managers about the implicit bias that prevents women and women of color from rising in the ranks. Mentors can help develop promising candidates to create a pipeline for leadership positions. By identifying challenges and obstacles we can take steps to overcome them.

We're excited to hear from our two guest speakers who will share their personal experiences as a woman and a leader in the industry, and impart the wisdom they gained from the lessons they learned.

Each session will also feature a discussion with women panelists from CEDIA, Snap One leadership, and Dealership owners; with a Q&A at the end to answer your questions, and to unveil a resource page and forum for our female Snap One/Control4 Partners!

We look forward to seeing you (virtually) there!



Diversity. Equity. Inclusion. Belonging.

Women in Technology Team Member Inclusion Group

SnapOne.com