



Control 4™

## ISE 2015

ISE is the largest event of its kind ever held in Europe, attracting more than 35,000 dealers and distributors from all over the world. We had great success in 2014 with ten partners in our booth and we're looking forward to even more in 2015! We have three opportunities available at ISE, please review the information below and contact Daren Tarpenning (dtarpenning@control4.com) with any questions.



**Control4 Stand Kiosk:** The Control4 stand will include 10 kiosks for partners to provide demos.

These kiosks will include the following:

- 1 LCD screen
- 1 counter workspace
- 1 cupboard for storage of bags/equipment
- 4 power sockets (UK format) and power
- 1 logo graphic

In addition, all kiosk participants will receive the following:

- 1 list of the Control4 stand visitor leads
- 1 mention in the Control4 Dealer Newsletter prior to the show (200 words or less)
- Co-exhibitor entry in the official show guide (normally a \$310 charge)
- Use of personal invitation code enabling your customers and prospects to register FREE
- Preferential hotel rate at the Control4 HQ hotel

The cost for Control4 Stand Kiosk participation is \$10,000.

**Control4 Party Sponsorship:** In 2013 we held our first ever ISE Distributor and Dealer party, and it was a rousing success. Expect an even greater event in 2015 and don't miss out on the opportunity to participate! Party sponsors will receive the following:

- 4 passes to the party
- Logo signage at the party
- Logo included on all party promotion materials
- Control4 will actively drive dealers and distributors to sponsor stands during the show
- 1 mention in the Control4 Dealer Newsletter prior to the show (200 words or less)

The cost for Control4 Party Sponsorship is \$3,500.

**Control4 Product:** Finally, every year we have many partners interested in showing seamless Control4 integration in their stands, which we love! This year we want to actively drive our dealers to see those booths where this integration is being displayed, and we are planning some creative ways to make this happen. For those interested, we are happy to provide product (on loan) and setup assistance at the show. If you would like to take advantage of this offer, please contact Carrie Higbee with your specific product needs.