

CEDIA THANK YOU CONTROLLER PROMO

We're back from an exciting CEDIA and we want to reinforce our show news with a screaming deal. A recap of last week's announcements:

- In Denver, we launched OS 2.6—featuring loads of enhancements to the overall customer and Dealer Experience. Thousands of Dealers loved what they saw.
- We launched Composer Express, a revolutionary new mobile tool that will simplify programming and can drive business growth for you. Composer Express claimed Best of Show kudos from CEDIA.
- Extra Vegetables (EV) joined the Control4 team, and now all EV drivers are available to our Dealers—with no licensing fees. This news got our Dealers on their feet!

To celebrate one of our best software releases ever, we're making it now easier than ever for our Dealers to share all the glories of OS 2.6 with new customers. All new controllers now come pre-loaded from the factory with OS 2.6. And for a limited time, you can enjoy this generous offer:

Offer 1: Buy Two—Get one Free!

Buy: two HC-800's at regular price get a free HC-250
Order online today using **PROMO CODE Q3FHC250**
Order offline through your ISA today using
PROMO CODE Q3FHC250

Offer 2: Try One Of Each!

Buy one HC-800 and one HC-250 and get 50% off the HC-250
Order online today using **PROMO CODE: Q350HC250**
Order offline through your ISA today using
PROMO CODE Q350HC250

Offer ends Saturday September 27

This offer cannot be combined with any other discount. Product must ship by to September 30th to qualify for the discount. There is no limit on the number of Controllers purchased, but the promo code can be used once per online transaction. For multiple Controller purchases, please call your ISA. This offer is good for new customers. Rely on our existing primary upgrade program to get existing customers on the latest hardware at high-value pricing. Additional details can be found here <http://dealer.control4.com/dealer/resources/controller-upgrade>.