

# SMART HOTEL PERSONALIZED GUEST EXPERIENCES



Control 





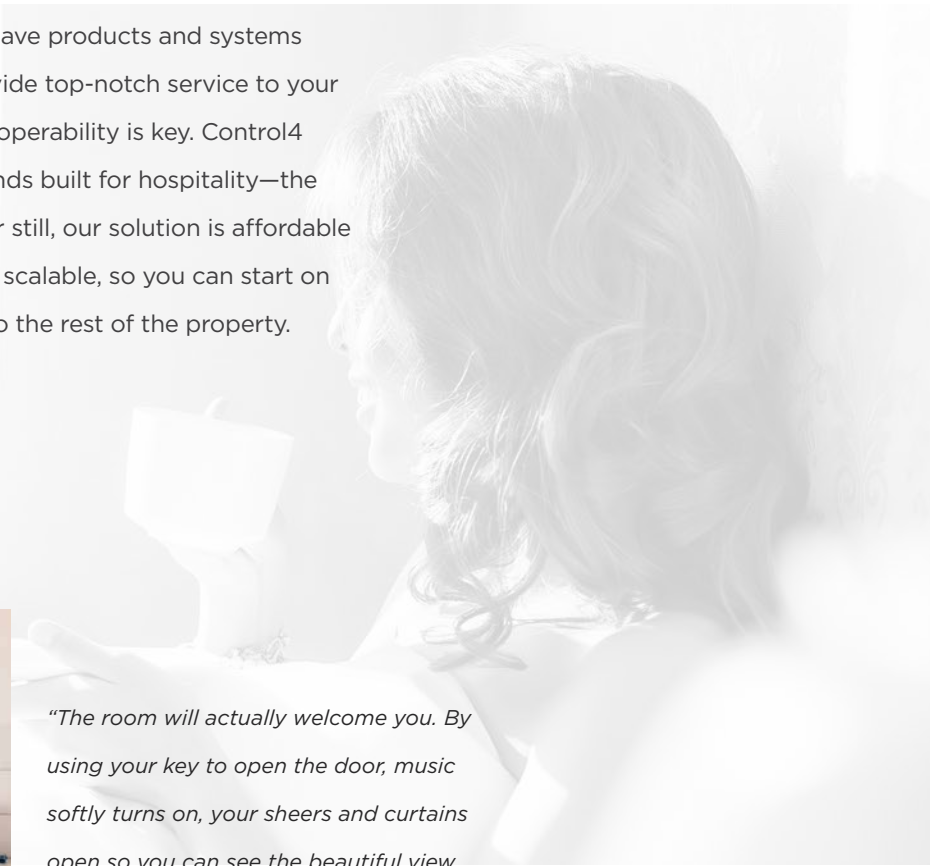
# A STAY TO REMEMBER

Welcome to a Smart Hotel. A hotel that delivers unique experiences for guests and staff. Where service meets sustainability. And where comfort, quality, and luxury are never compromised. Through one interface—whether it's a remote, touch screen or a keypad on the wall—guests can control drapes, lights, temperature, TV, and music, schedule wake-up scenes, request valet service, and more.

The Control4® Hospitality Solution works with both retrofit and new construction hotels to transform the guest experience and enhance hotel operational

efficiency, creating a win for the property manager and a very special stay for the traveler.

We know you already have products and systems that you rely on to provide top-notch service to your guests, that's why interoperability is key. Control4 integrates with the brands built for hospitality—the brands you trust. Better still, our solution is affordable and everything is 100% scalable, so you can start on one floor and expand to the rest of the property.



*"The room will actually welcome you. By using your key to open the door, music softly turns on, your sheers and curtains open so you can see the beautiful view, both during the day and at night. It's very soft and very seamless."*

**—LAURA DOWNEY, FORBES**





# EXTRAORDINARY EXPERIENCE FOR GUESTS

Incredible opportunities for hoteliers

## From doors to drapes, Control4

Hospitality Solutions are designed to enhance every inch of the guest experience through one simple touch, or even no touch at all.

## Now Occupied

During the check-in process, the PMS system triggers an “Occupied” room state: room temperature is brought to a comfortable setting as guests head to the room.

## Warm Welcome

As guests enter for the first time, the “Welcome” scene is activated: lights turn on, music plays, drapes open, and the TV displays a personalized greeting welcoming guests to the room.

## Energy Efficiency

Sensors detect the occupancy and set thermostats back, and turn off lights automatically to reduce energy waste. Likewise, sensors can activate pathway lights to the bathroom when a guest gets out of bed.

## Personalized Experience

Guests can create their own custom experience. Goodbye alarm clocks and wake-up calls. Guests can schedule their rise with sunshine, a favorite TV show, or music, and a “Goodnight” button bedside puts the room to sleep.

## Going Green

In addition to the energy efficiency options, a one-touch “Green” button makes it easy for guests to opt-in to the hotel’s earth-friendly programs.

# TAKING CARE OF BUSINESS

When it comes to business operations, sometimes it’s about what you don’t see. Control4 has developed system management software packages that give hoteliers unprecedented management and in-room control across the entire property.

The Control4 Hospitality Server is used to seamlessly integrate existing property management systems with trouble-ticketing

systems and Control4 guest-room equipment. This enables automation based on check-in, check-out, and guest service requests.

The Control4 Web Management Console provides full, detailed control of your guest rooms no matter where you are. Easy to learn and easy to use, the web-based application can alert maintenance when an issue arises and even notify hotel staff

when new batteries are needed for a remote control or a mini-bar requires a restock.

Control4 Hospitality Solutions also integrate directly with third-party remote management services designed to monitor, diagnose, and repair problems—often before human detection, and system or device failure—providing a seamless stay for guests and cost savings for property owners.

*“Control4 has the tools that hotels want to see as far as being able to manage guest rooms, and the controls to manage devices without intruding on the guests to see and resolve issues.”*

—BILL LALLY, MODE GREEN



# INTEROPERABILITY

## How it all works together

With only a few Control4 products, it's easy to deliver a dramatic, unique experience for hotel guests. Control4 Hospitality Solutions seamlessly integrate with third-party management systems and applications, including locks, card swipes, mini-bars, shades, and more.

### Entertainment and Automation Controllers

Designed for an exceptional entertainment and automation experience, Control4 Controllers are built to be fast and responsive, and consistently deliver behind-the-scenes power and performance, at an affordable price.

### Touch Screens

Sleek in-wall or tabletop touch screens make it easy for your guests to enjoy total control from anywhere in the room. Through the intuitive interface, calling for cleaning or valet service, or even setting a "Do Not Disturb" option is just a tap away. Custom wallpapers can be added to match the room's decor, or graphically treated with the hotel's logo.

Every EA Series Controller includes native streaming services so guests can stream their favorite music.



### Thermostats

The Control4 Wireless Thermostat makes it effortless to control temperature based on occupancy and check-in status. Many third-party thermostats, can also be integrated.

### Configurable Keypads

Customized control features offer one-touch convenience for guests and benefit hotel operations: "All Off" or "Do Not Disturb."

### System Remote Control

With an OLED backlit display, the Control4 remote gives guests on-screen control right where they expect it—on every TV. And it can even control the shades, lights, and more.

### Smart Lighting

Reduce utility bills, extend bulb life, and provide the convenience of one-touch lighting scenes. A "Party" button can start the music and a "Goodnight" button can put the room to sleep. With Control4 Dimmers, Switches, and Keypads, you can enable customized control of more than just the lights.

### Motion & Contact Sensors

Automatically manage energy effectively and efficiently with more accurate occupancy control.

### Streaming Music

Enable guests to enjoy music from their phones or wireless devices without a clunky docking station. Easy-to-use instructions for pairing personal devices are available on any touch screen or TV.

### Seamless Integration and Control

Provide guests with one-touch automation experiences and seamless control of in-room devices. Guests can request services conveniently from the home screen of a touch screen, immediately notifying hotel staff.



Guests can use the Wake/Sleep Agent to wake the way they they prefer.



With configurable, custom engraved buttons, guests will know what each button does.



## What do you want to control?

Control4 Hospitality Solutions enhance the guest experience in more than 30,000 hotel rooms in 13 countries around the globe.

Discover what Control4 can do for you. Email us at [hospitality@control4.com](mailto:hospitality@control4.com).

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