



2013 End-of-Year Promotions

As 2013 draws to a close, we wish to extend our thanks for your support throughout the year with three new holiday offers: two that will delight your customers and one that will bring some holiday cheer directly into your home.

Happiest of holidays from all of us at Control4.

Save \$500 USD when you buy the HDMI Matrix Switch

Engineered with the Control4 installer in mind, the 8x8 HDMI Matrix Switch should be your go-to solution for HD video distribution. Here's why:

- Dependable HDBaseT technology supporting 1080p video, audio, Ethernet and control (IR & RS-232) over a single Cat-5e/6 cable for up to 100 meters
- Two HDMI outputs for local video display connections—no HDBaseT Receiver is required
- Control4-developed driver that contains programming actions to simplify programming and save time
- Analog audio breakouts
- Zone-locking—ensures maximum video and audio resolutions to specific zones
- 2U form factor
- Backed by Control4 support
- VIR incentive for qualifying dealers
- Now, you can save \$500 USD

Switch to our switch from now until December 31 and take an additional \$500 USD off dealer cost when ordering online with promo code HDMIQ413.

This discount expires December 31, 2013 or while supplies last.

Promotional discount cannot be used in combination with any other offers, promotions or discounts. This offer has no cash value and the promotional discount is not retroactive or available with returned or exchanged products. Standard payment terms apply. Offer is valid for listed products only, no substitutions. Offer valid until Tuesday, December 31, 2013. Only valid while supplies last. Control4 reserves the right to modify or cancel this offer at any time. Qualifying dealers must order online. Call-in or faxed-in orders will not be accepted for this offer.

2013 End-of-Year Promotions

Save 15% on Power Amplifiers!

From now until December 31, buy any two Power Amplifiers and get 15% off dealer cost when ordering online with promo code PWRQ413. Offer your customers substantial savings with this new holiday offer.

New employee discounts!

From now until December 23, we have enhanced our dealer employee accommodation program. Dealer employees will be eligible to receive 60% off retail price for the following new Control4 products:

- Next Generation Wireless Lighting
- SR-250 Remote Recharging Station
- Wireless Music Bridge
- 100 Series Power Amplifiers

These, along with our HC-800 and HC-250 controllers (with applicable dealer and employee pricing), will certainly make the season brighter for you and your family. Contact your ISA to obtain the Control4 dealer employee accommodation program sales order form and place orders before December 23.

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Details for all our promotions visit <http://dealer.control4.com/dealer/promotions>