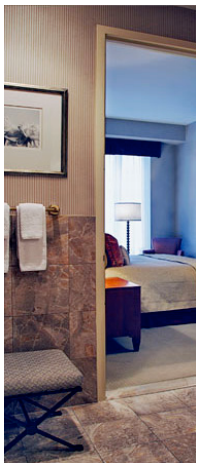
Control4 Suite Systems



Trump SoHo New York

A personalized guest experience in signature Trump style.

Trump SoHo New York, scheduled to open in early 2010 in Downtown New York, will be SoHo's "first ultra-luxury high-rise hotel." The dramatic 46-story, 391-room glass tower neighbors numerous art galleries and chic boutiques. Trump SoHo New York will offer such Trump Hotel Collection hallmarks as world-class dining, The Spa at Trump, and the signature service of the Trump Attache. Trump SoHo New York has worked with Control4 to provide a complete door-to-drapes solution with centralized control for all televisions, lighting control, and a specialized keypad to open, close, and stop control of motorized draperies.

The Control4® Solution

In keeping with the signature Trump service, designers of the hotel worked with Control4 to create a whole new caliber of personalized guest experience. Control4® Suite Systems is being installed in guest rooms, offering customized control throughout a guest's stay.

An Unrivaled, Personalized Guest Experience

Hotel guests can customize the settings in room to create their own personalized environments during their stay. This includes controlling the music, lights, temperature, draperies and television settings. For example, Wake Up at Trump allows the lights to gradually come on over a 15-minute period to simulate the sun coming up. It can also play their favorite music or TV set, and automatically open draperies to let natural light into the room. Guests can also set privacy settings, and control the lighting, temperature, drapes, music and the TV/video content from the comfort of their beds.

Photos property of Trump SoHo.

Sustainability

A valuable component of Control4 Suite Systems is the ability to conserve energy. Trump SoHo New York guests can set their own room preferences using the Green feature button. This allows them to customize their housekeeping services by turning on or off linen and towel service, creating their own personalized temperature setting, or choosing the hotel's preferred Green setting. In addition, a master suite on/off switch located near the door gives the guest or housekeeping the option to "shut down" the room when unoccupied.

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