

## Perfect Bachelor Pad

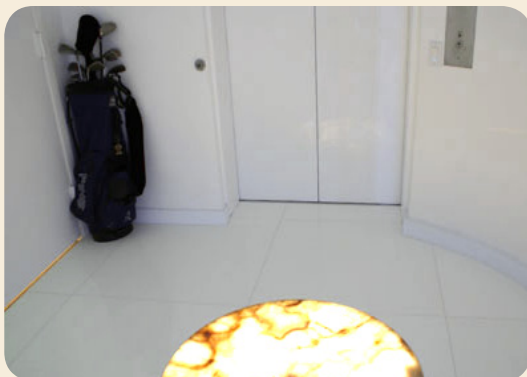
Stand-alone homes aren't the only place where Control4 whole-home automation can make everyday life easier. With the help of BNC, Inc., a Florida-based Control4 dealer, Alex Midler's three bedroom, three bathroom unit became an oasis of luxury and automation. Located in the 42-story JADE Beach Building in Miami Beach, Florida, Midler's unit offers a spectacular view of the ocean, but what's on the inside is even more impressive.

Automation starts at the elevator door, extending throughout the hallway to the front door. Inlaid floor lighting illuminates the hall when the elevator doors open, triggered by installed motions sensors. The lights stay on for five minutes and turn off automatically, giving the homeowner and guests time to get from the elevator to the front door.

### Take Control When You Walk in the Door

Once you step inside, the Control4 touch is clear, turning a vanilla box into a high-tech, automated home with many of the benefits normally associated with having a butler. Lighting, audio/video, and HVAC are managed via the Control4 system, giving Midler control whether he's coming or going.

Using a combination of wireless dimmers and switches, outlet dimmers and switches, wireless thermostat, and motion sensors, Control4 turns what might be a sterile home into a space with life. The installation includes a one-button solution that Midler can hit when he leaves, turning off all the lights, TVs, and music. The thermostat is also set to 75, helping to improve energy efficiency. When he gets home, Midler hits the same button, the lights are dimmed from sunset to sunrise, and the thermostat is set to 72 degrees.



Additional light control is available via the Universal Remote or iTouch. When the play button is selected via a control device, the lights will dim throughout the home. If the pause or stop button is selected, the lights will dim to 40%, but only between 7 p.m. and 7 a.m.

No other home in the building offers the same level of custom automation. The perfect bachelor pad, Control4 makes all of Midler's gear work better by working together. From the two 55" Samsung LED HDTVs, to surround sound powered by Sonance speakers, Midler can enjoy his AppleTV, DirecTV, Playstation 3, and xBox360 in comfort.