



## Jackrabbit Design

Jackrabbit Design, a marketing firm located in Milton, MA, recently purchased a run-down building referred to as “the bunker” and transformed it into a state-of-the-art creative design space for its headquarters. The company’s co-founder, David Belyea, said: “We were energized by the design possibilities of our new space and the synergies it could provide for our business. We view the transformation of our physical location as metaphorical for the strategic and innovative solutions that we offer our clients.”

To enhance the building’s creative architectural and design overhaul and emphasize the company’s cutting-edge reputation, Jackrabbit wanted to streamline the technical aspects of the space by incorporating high-tech audio/visual systems and building automation equipment.



Jackrabbit engaged Certified Connection to determine the most appropriate solution for its distinctive space. Located in Newton, MA, Certified Connection is a premier provider of custom-designed entertainment and building control systems to residential and commercial customers. Certified Connection developed a customized plan to meet Jackrabbit’s technology automation requirements: easy to use, inconspicuously integrated, and automated control of all audio/visual systems, lighting systems, climate control systems, alarm system, and security cameras from multiple access points, including iPhone control.



All of Jackrabbit’s office space automation goals were achieved. Now, even the most non-tech-savvy employees at Jackrabbit are able to use the most complicated of systems. Certified Connection’s technicians transformed complex technical components and systems into a simple and elegant customized solution for Jackrabbit’s unique physical environment. “With cutting-edge technology, they expanded upon baseline offerings with custom solutions to meet all our wishes,” said David Belyea of Jackrabbit Design. “Additionally, we found the team extremely knowledgeable and easy to work with. Certified Connection provided comprehensive training and support, great follow through, and customer service. They are always available to answer even our most trivial questions.”